

**NCAG** is a 501.c.3 Non-Profit Dedicated to the appreciation and understanding of the arts, the encouragement of new artists, and promotion of art interests throughout the community. **Donations are tax deductible.**

Our goal is to provide a comfortable environment in which artists can learn and benefit from each other's skills, knowledge, and methods.

### Welcome All

Attending our meetings is a great way to meet fellow artists – bring a painting or two for a friendly critique. Monthly demos are given by some of the best Portland area artists and make for a great learning experience!

### Inside this issue:

<i>President's Message</i>	2
<i>Workshop</i>	2
<i>"Critique" photos</i>	3
<i>Self-Marketing article by Kathy Conrad</i>	4
<i>Contacts, Comfort Corner</i>	5
<i>Revolving Art</i>	6
<i>Know Your Brushes by Barbara Seliner</i>	6

## Paint 4 Fun

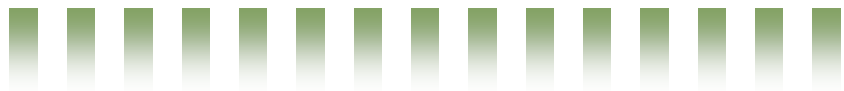


Photo by Char Tritt

The photo at left is of the covered area by the ball-field at North Clackamas Park. The large covered area we have used in the past is not available.

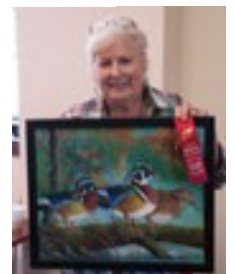
We tried a test painting day this month, and it turned out well. There are 4 tables, and we had 4 members painting on 2 of them.

Please notify Char if you want to participate on another date. Since the venue is outdoors, you can come to paint any day you want, so long as the weather cooperates. You can sit in the shade or bring your own plein aire setup and sit in the sun! It is also a good place to watch pets and people, and you might meet other members. Louisa Moutos and her husband stopped by to chat, and may join us the next time for the painting.



### Remembrance~

We have received the sad news that long-time member Deanna Todd passed away this month. Dee Dee was an active member, a leader, a helper and a talented painter. She will be missed.



Cards can be sent to Dee Dee's son Curt Todd, 500 #. Hereford St., Gladstone, OR 97027 or to her brother, Ken Dye at 19244 Cantata Drive, Oregon City, OR 97045.



Betty Kellogg  
NCAG President

**Workshops are so inspirational, truly a great value and learning resource. Access to other artists and differing views expands our thinking**

**Workshops are currently on hold, under the same terms as our other gatherings. If you want to teach a class using Zoom, please contact Char Tritt, and we will try to put it together.**

We are always on the lookout for ideas for demos and work-shops to keep our members inspired. Please let us know if you have a skill you want to share, or if you want to see something or someone in particular.

## **President's Message**

Hello everyone.

With Spring comes a long list of chores. Once you get your COVID vaccines, lets get to work and everyone contribute something to getting our Guild back up to expectations. First of all, lets pay up the dues. We will be trying to have an election for 2021 officers, and look forward to having a complete roster, so every task has its own designated officer. We may have a month or two of outdoor meetings, before we can negotiate an agreement on an indoor location.

We need to have a sale. There is some urgency to get that done, because the beautiful canvasses and fancy watercolor paper donated by Mr. Thibideaux' estate are being kept in a storage unit. We may end up using eBay or Craig's list to move the products directly out of the storage unit. We are restricted from opening the storage unit to the public in any other way. As we have done in the past, we can combine the internal sale with an outdoor meeting, but hefty volun-teers will be needed to move the products and assemble an outdoor "store".

We have tried to keep the newsletter up to date with the paintings you have been finishing up during the past months. Next month I'm going to try adding the media/support/size with the painter's name under each picture. We'll see something like Acrylic/Canvas/16x20/YourNameHere. Your suggestions are welcome.

Keep Painting!, Betty Kellogg, President

## **Workshops**

*Unless otherwise noted workshops start at 10am and end at 3pm. Details and materials lists will be provided as available.*

**\*\*Minimum of 7 students to hold workshop.**

**\*\*Workshop Fees must be pre-paid to reserve your space!**

**\*\*Payments: Cash, check made out to NCAG, collected by Treasurer or designated person.**

**\*\*If mailing your payment it must be received by the meeting date prior to the workshop.**

### **Register at**

- NCAG Meetings or
- Char Tritt
- 971-570-5782

### **Cost (May vary)**

- Member \$20
  - Non member \$30
- Cash or check only.*

## **Membership Options**

Join or renew your membership online with PayPal or debit/credit card. As always also join at a meeting or send your payment to Treasurer at North Clackamas Arts Guild, PO Box 220004, Milwaukie OR. 97269-0004

### **Paint4Fun**

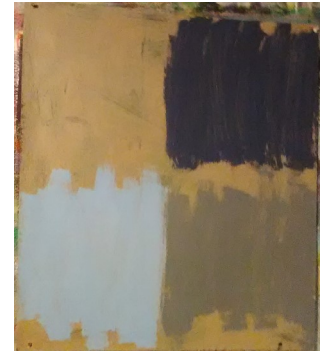
We will resume our monthly free paint days at King of Kings Lutheran Church when we are free to meet there. If warm weather returns first, we will try plein aire.



Kate Mitchell



Kate Mitchell



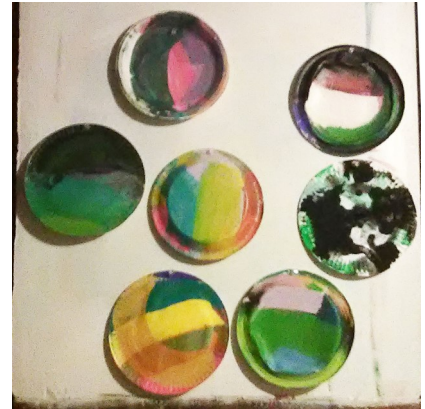
John Kellogg



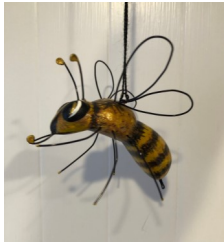
Kathy Conrad



Kathy Conrad



John Kellogg



Kathy Conrad



Shirlee Lind



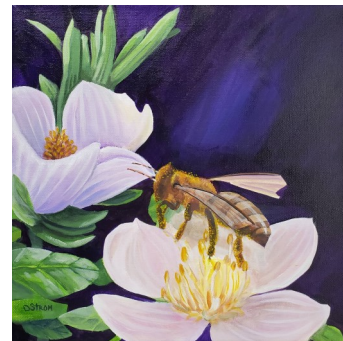
Shirlee Lind



Kathy Rock



Barbara Seliner



Diana Strom

## Self Marketing with Kathy Conrad!

Is most of your unsold art stashed away in closets, under beds or taking up every spare inch of wall space in your home? It's time to ask why ... "why is my art not selling?" The hard truth is you have to market your artwork if you want to sell it. The only other option you have is to hire a marketing team that will sell your art for you.

Many artists dread marketing and promoting their artwork because it requires learning new skills, overcoming interpersonal communication obstacles, and employing good old fashion shoe-leather. This three-part article discusses entry level self-marketing techniques, development of personal and electronic communication skills, and photographing artwork.

### Marketing Plan

A Marketing plan is nothing more than a recipe ... ingredients, measurements, and instructions. And, like a recipe a marketing plan can be as simple or as complex as you want or need it to be.

Identify your target audience/clientele and develop a plan that intersects with their lives.



The Bare Necessities needed to market yourself and your art are,

- Business Cards

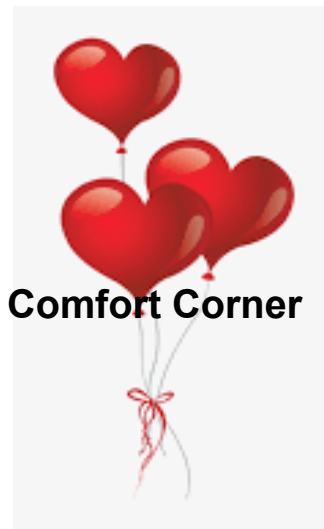
- Dedicated email account

- Dedicated album on your PC/laptop to store photos of your art

- Dedicated album on your cell phone to store photos of your art

A business card is a powerful marketing tool. When you use a card as an introduction, you want it to do more than just pass on an email address or phone number. Your card represents you and it represents your art, and the quality of your card reflects upon both. There are several online printing services that offer good business card production at a reasonable price. Most have templates as well as options for personalized, imported designs.

*If you would like to submit an article and photos for future newsletters, please advise one of your Board members.*



**Comfort Corner**

If you know of a member who's ailing or in need, please let us know. Contact Connie Emmons at 503-454-0447

# NCAG Contact Information

Officers 2019-2020 April through March				
Betty	Kellogg	President	(503) 659-8284	<a href="mailto:bwt.kellogg@comcast.net">bwt.kellogg@comcast.net</a>
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Shawn	Van Doren	Secretary	(503) 348-9265	<a href="mailto:shawnuf@comcast.net">shawnuf@comcast.net</a>
Paul	Boggs	Treasurer	(503) 659-0849	<a href="mailto:boggs3858@comcast.net">boggs3858@comcast.net</a>
COMMITTEES				
		Advertising		VOLUNTEER NEEDED
Gary	Michael	Critique	(503) 659-9116	
Pam	Davis	Critique (Alt)	(971) 219-1962	
Char	Tritt	Demos	(971) 570-5782	
Sharon	Payne	Historian	(503)654-5613	
		Hospitality		
		Hospitality		
Liz	Flintjer	Membership	(503) 655-5762	
Betty	Kellogg	Newsletter	(503) 659-8284	<a href="mailto:bwt.kellogg@comcast.net">bwt.kellogg@comcast.net</a>
		Newsletter		VOLUNTEER NEEDED
Jerry	Schmidt	PR	(503) 557-9653	
		Revolving Art		VOLUNTEER NEEDED
Shawn	Van Doren	Website, Bios	(503) 348-9265	<a href="mailto:shawnuf@comcast.net">shawnuf@comcast.net</a>



Please accept our heartfelt sympathy for any lost friends or loved ones during the current outbreak of COVID-19 virus, or for any reason. These losses are hard to bear, and we want you to know that you are in our hearts.



## PAINT 4 FUN IS BACK!

Bring out your easels and your traveling paints, we are going to test the waters of our outdoor painting skills and meet in the small covered shelter by the ball field at North Clackamas Park. There is a paved area with 4 picnic tables and benches, a restroom, and water,



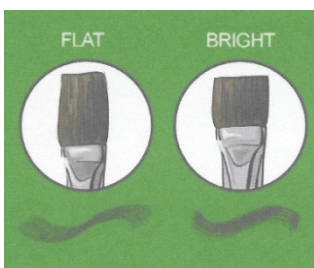
Barbara Seliner



Types of brushes

## Know Your Brushes

--Third in the Series-- by Barbara Seliner



**BRIGHT BRUSHES** are similar to flat oil brushes, but the difference is that the hairs are shorter and wider than a flat. Why would you want a wider, shorter flat? It gives you a bit more control and is generally a bit stiffer than a regular flat. Better used with acrylic and oils to drive the paint into the canvas and ideal for painting landscapes and still life, etc. When pressed sideways, they create broad and bold brush strokes. Or, you can hold it up and use the sharp edge to create thinner lines. Or simply drag them across the surface to create an even sweeping layer.

It is not very commonly used for watercolor painting due to the stiffness of the bristles.

The **FILBERT BRUSH** is kind of like the love child of the round brush and a flat brush. Round because it can be used for detail and flat because it can cover more space than a round. The ferrule is squished flat and the head is a round dome shape. This shape is good for blending soft rounded edges like flower petals and in portraits in the face area, making small petals and leaves (if you create a comma by push down and twist up a quarter turn onto the sharp edge as you lift up), and filling in shapes and making tree and shrub foliage.



## Revolving Art— Show your art

The Guild looks for opportunities to show our members' art. Contact us if you have a location where you would like us to arrange a Guild show.

Please contact: Betty Kellogg at 503-659-8284 or [bwt.kellogg@comcast.net](mailto:bwt.kellogg@comcast.net)

Our members currently show regularly at the following locations:

Oak Lodge Water Services District (14-16 paintings)

**Gladstone DMV (5 paintings) Space is available in May**—Call Betty K to get forms.