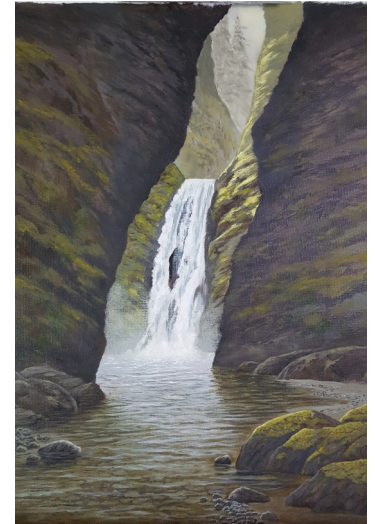


NCAG is a 501.c.3 Non-Profit Dedicated to the appreciation and understanding of the arts, the encouragement of new artists, and promotion of art interests throughout the community. **Donations are tax deductible.**

Our goal is to provide a comfortable environment in which artists can learn and benefit from each other's skills, knowledge, and methods.

Paint 4 Fun

Last month we held a painting session in North Clackamas Park, attended by **Paul Boggs**, Kate Mitchell, Kathy Rock, and Betty Kellogg. The painting (oil) at right was one that Paul worked on at that time, and he claims that more detail is needed. The bar is high and gives the rest of us something to work towards.



Welcome All

Attending our meetings is a great way to meet fellow artists – bring a painting or two for a friendly critique. Monthly demos are given by some of the best Portland area artists and make for a great learning experience!

Inside this issue:

<i>President's Message</i>	2
<i>Workshop</i>	2
<i>"Critique" photos</i>	3
<i>Self-Marketing article by Kathy Conrad</i>	4
<i>Contacts, Comfort Corner</i>	5
<i>Revolving Art</i>	6
<i>Know Your Brushes by Barbara Seliner</i>	6



REMEMBRANCE

We have learned about another friend of NCAG who has passed away. Harriet Goglin, the judge at our last guild art show is gone. Not many of us had personal contact with her but she was a distinguished artist and member of the arts community. She was a teacher in the Canby school district for several years. Harriet gave us the "Elements of Art", a tool we can use to improve our paintings and view our art through a different lens.

For more information please go to this link:

<https://www.google.com/amp/s/obits.oregonlive.com/obituaries/oregon/obituary.aspx%3fn=harriet-goglin&pid=198751768>

Elements of Art

Introduction
All artists use one, some, or all of the elements of art when they begin to make an artwork, whether it's a drawing, painting, sculpture, photograph, or claywork. The elements of art are line, shape, color, value, texture, and space. If you want to make art, you need to understand these seven elements of art.

- Line**
Different tools make different kinds of lines.
- Shape**
Shapes come in many types and sizes.
- Color**
Colors can be bright, dull, dark, or light.
- Value**
Value means the dark and light in painting or drawing.
- Form**
Form is three-dimensional, and takes up space.
- Texture**
Texture is how the surface of something feels or looks.
- Space**
Space exists around us. We use illusions to make space in art.



Betty Kellogg
NCAG President

Workshops are so inspirational, truly a great value and learning resource. Access to other artists and differing views expands our thinking

President's Message

Hi all. THANK YOU for your continued cooperation and patience with the current situation. Members of the board are actively speaking with the church and other potential meeting places to allow us to resume regular meetings. If anyone is still unable to get vaccinated, and wants assistance, please let us know. If anyone is unwilling to attend in-person meetings, also let us know. We will do what we can to include you electronically.

After all of this coronavirus upset, I am at the end of my 3rd term. Really. No one has come forward to offer themselves as the next leader of the guild, and it is time. No special skills are required, just a willingness to be the hub for communication. I will offer my continued support if needed, as past Presidents have helped me.

Workshops

Workshops are currently on hold, under the same terms as our other gatherings. If you want to teach a class using Zoom, please contact Char Tritt, and we will try to put it together.

We are always on the lookout for ideas for demos and work-shops to keep our members inspired. Please let us know if you have a skill you want to share.

Unless otherwise noted workshops start at 10am and end at 3pm. Details and materials lists will be provided as available.

****Minimum of 7 students to hold workshop.**

****Workshop Fees must be pre-paid to reserve your space!**

****Payments: Cash, check made out to NCAG, collected by Treasurer or designated person.**

****If mailing your payment it must be received by the meeting date prior to the workshop.**

Register at

- NCAG Meetings or
- Char Tritt
- 971-570-5782

Cost (May vary)

- Member \$20
 - Non member \$30
- Cash or check only.*

Membership Options

Join or renew your membership online with PayPal or debit/credit card. As always also join at a meeting or send your payment to Treasurer at North Clackamas Arts Guild, PO Box 220004, Milwaukie OR. 97269-0004

Paint4Fun

We will resume our monthly free paint days at King of Kings Lutheran Church when we are free to meet there. If warm weather returns first, we will try plein aire.



Kate Mitchell



Kate Mitchell



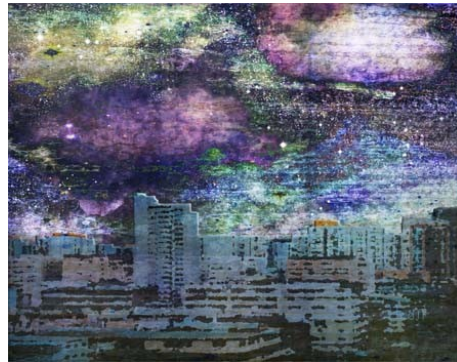
Diana Strom



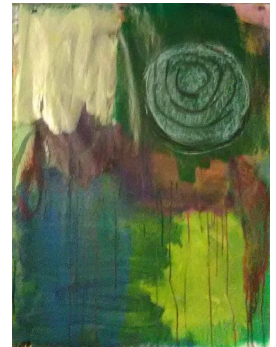
Rita Townley



Kathy Conrad



Lee Marletto



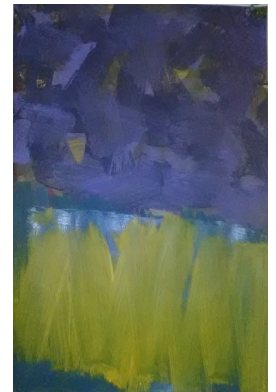
John Kellogg



Kathy Conrad



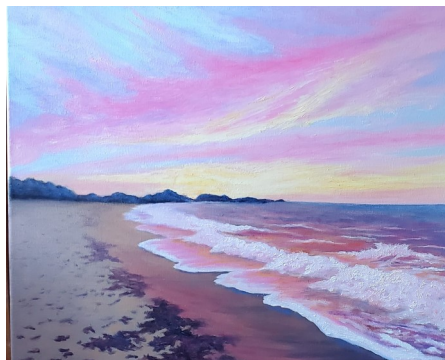
Lee Marletto



John Kellogg



Diana Strom



Kate Mitchell



John Kellogg

Self Marketing with Kathy Conrad!

Verbal and Written Communication

Verbal communication is about language, both written and spoken. Self-promoting individuals possess strong verbal communication skills that when used in conjunction with body language and gestures can quickly command the attention of the listener. Written communication puts the self-promoter's words to paper in a manner that piques a reader's interest.

Develop your writing skills. Study materials produced by other artists such as website content, artist statements and brochures. Find your voice/style and practice clear, concise writing.

Photography and Computer Skills

Develop your photography and computer skills. There are many online tutorials for photographing artwork. Cameras and cell phones come equipped with internal photo editing programs. Computer photo editing software can be purchased. Additionally, photo editing services can be subscribed to online.

Photos speak volumes. A published photo of an artist's artwork grabs the attention of potential clients sending them a message of who you are and what you can do.

A computer in conjunction with internet access is a gateway to self-marketing. Online marketing tools such as websites, emails, blogs, forums, and social media provides a great opportunity to connect with potential clients.

Desktop computer software programs provide any number of publications output, including the creation of business cards for outsource printing.

Let's Get This Show On The Road

A simple marketing plan that outlines ... where you are, where you want to be and how you plan to get there ... is a good place to start.

The following marketing plan tactics are suggestions and not inclusive of all that is available.

- Create an optimized internet website and create a blog
- Set up a email account specific to your art business
- Set up a Business account/page on Facebook and on
- other relevant social media platforms
- Join online (non-art and art-related) discussion forums
- Join art guilds or societies
- Enter art competitions
- Create and carry business cards
- Identify and research your audience
- Price your art so that it will sell
- Create a separate album on your cell phone to house photos of your art
- Create an electronic catalog of your artwork
- Volunteer
- Accept/seek exposure opportunities that have direct benefits

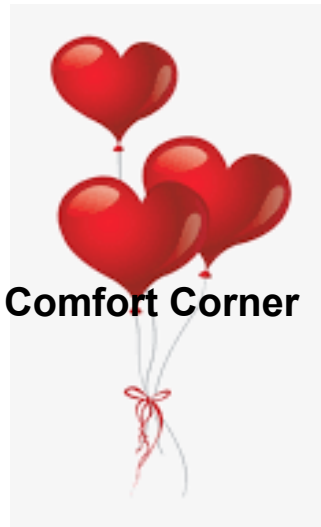


Gary Michaels

The internet is your friend. Search browsers provide access to a wealth of information sources that will assist in your self-marketing endeavors.

The key to your success is YOU. Your art will not sell itself. Only you can do that.

If you would like to submit an article and photos for future newsletters, please advise one of your Board members.



Comfort Corner

If you know of a member who's ailing or in need, please let us know. Contact Connie Emmons at 503-454-0447

NCAG Contact Information

Officers 2019-2020 April through March				
Betty	Kellogg	President	(503) 659-8284	bwt.kellogg@comcast.net
Kate	Mitchell	Vice President	(503) 894-3275	kpmitche17@gmail.com
Shawn	Van Doren	Secretary	(503) 348-9265	shawnuf@comcast.net
Paul	Boggs	Treasurer	(503) 659-0849	boggs3858@comcast.net
COMMITTEES				
		Advertising		VOLUNTEER NEEDED
Gary	Michael	Critique	(503) 659-9116	
Pam	Davis	Critique (Alt)	(971) 219-1962	
Char	Tritt	Demos	(971) 570-5782	
Sharon	Payne	Historian	(503)654-5613	
		Hospitality		
		Hospitality		
Liz	Flintjer	Membership	(503) 655-5762	
Betty	Kellogg	Newsletter	(503) 659-8284	bwt.kellogg@comcast.net
		Newsletter		VOLUNTEER NEEDED
Jerry	Schmidt	PR	(503) 557-9653	
		Revolving Art		VOLUNTEER NEEDED
Shawn	Van Doren	Website, Bios	(503) 348-9265	shawnuf@comcast.net



Please accept our heartfelt sympathy for any lost friends or loved ones during the current outbreak of COVID-19 virus, or for any reason. These losses are hard to bear, and we want you to know that you are in our hearts.



Kathy Conrad

PAINT 4 FUN IS BACK!

Bring out your easels and your traveling paints, we are going to test the waters of our outdoor painting skills and meet in the small covered shelter by the ball field at North Clackamas Park. There is a paved area with 4 picnic tables and benches, a restroom, and water.



Shirlee Lind



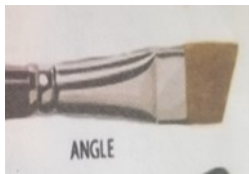
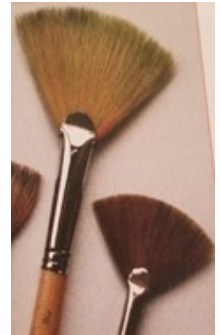
Types of brushes

Know Your Brushes

--Fourth in the Series— by Barbara Seliner

By now, you probably get the theme of why brushes have their names. So yeah, this brush is called a FAN. This is the brush that confused me the most in the beginning. The bristles of the FAN brush are flat spread hairs.

What in the world could that be for? ...FANS could be considered "special effect's" brushes. You don't really use them to put paint on the paper, but instead to move paint around once it is already been put down. You can use a FAN for smoothing, blending, and feathering, painting tons of grass at once and leaves of trees. Synthetic hairs are better for textural effects, clouds, and painting fur. FOR ACRYLICS, use strong and sturdy ones, otherwise the hair will clump when paint is added.



So if round brushes are called rounds, ANGLED brush is called an angled brush because...it's ANGLED! Like the filbert, these are versatile and can be applied in both general painting application as well as some detail work. They are good for architectural details. ANGLED brushes give you a bit more control instead of a flat or a liner brush. They are good for curved strokes, filling corners and can reach small areas with the tip, as well as, cover lots of space similar to flat brushes.



Revolving Art— Show your art

The Guild looks for opportunities to show our members' art. Contact us if you have a location where you would like us to arrange a Guild show.

Please contact: Betty Kellogg at 503-659-8284 or bwt.kellogg@comcast.net

Our members currently show regularly at the following locations:

Oak Lodge Water Services District (14-16 paintings)

Gladstone DMV (5 paintings) **Space is available in June**—Call Betty K to get forms.